

NATE FILES

CREATIVE PRODUCER | DESIGNER | DIRECTOR

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PROFILE

Creative producer and designer specializing in experiential brand events, live entertainment, and immersive environments. Background in lighting and production design across global tours, broadcast, and large-scale live productions informs a systems-level approach to visual storytelling and audience experience. Known for translating conceptual vision into executable productions across multidisciplinary teams and complex technical environments.

Emmy-nominated work on American Idol and Dancing With the Stars.

SELECTED PRODUCTIONS

- 50 Cent In Da Club — Las Vegas Residency Experience and World Tour
- Hamlet by NYCP— Global Touring Production
- F1 Las Vegas — Global Live Event
- TikTok In The Mix — Live Brand Music Event
- Dubai Expo 2020 Opening & Closing Ceremonies — Global Ceremony Production
- DPR Regime Tour — Touring Visual Environment
- Louis Vuitton Time Capsle — Luxury Brand Experience
- La Perle by Dragone — Permanent Immersive Residency

PROFESSIONAL EXPERIENCE

Freelance Creative Producer & Designer, Nate Files Design 2012 to Present

Lead creative development and production for experiential brand events, tours, and broadcast productions. Scope includes concept creation, visual language development, interdisciplinary coordination, stakeholder presentations, and on-site creative leadership.

Key Contributions:

- Originated visual concepts and spatial storytelling frameworks for live experiences
- Directed integration of lighting, scenic, media, and staging systems
- Led cross-department collaboration from previsualization through execution
- Produced creative decks, renderings, and experience documentation
- Clients include Walt Disney Imagineering, PRG, Dragone, Blue Man Group, and global artists.

Director of Production and Design, New York Circus Project Jun 2024 to Present

Led production and design for touring and residency circus productions, overseeing creative systems, touring logistics, and cross-disciplinary team leadership.

- Directed integration of scenic, lighting, automation, and rigging to create scalable touring packages adaptable across international venues.
- Established production standards, technical workflows, and global vendor relationships to support efficient load-in, operation, and transport.
- Partnered with creative leadership to evolve productions for diverse spaces and audiences, including the international tour of *Hamlet* and *Liquid*.
- Contributed to concept and technical development for new productions in pipeline.

CREATIVE SKILLS

Creative Direction & Show Development Visual Worldbuilding & Spatial Design Concept Visualization & Previs Cinema4D	Lighting Design and Direction Interdisciplinary Team Leadership Stakeholder Presentation & Creative Decks Capture	Experiential Brand Event Production Live Production Systems & Integration Vectorworks Adobe Creative Suite
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EDUCATION & AFFILIATIONS

California Institute of the Arts, BFA Lighting & Production Design	2010 to 2014
IATSE Local 728	2019 to Present
Academy of Television Arts & Sciences	2018 to Present